



We are the stewards of the Earth, it's up to us.



A sky clear of pollution. Clouds, rainfall and a diverse range of plants and insects to pollinate them.

In reality every square kilometre in the UK has lost an average of 11 species of bee and hoverfly, over the past 30 years.

The loss of insects has far-reaching consequences for entire ecosystems. Insects provide a food source for many birds, amphibians, bats and reptiles, while plants including most food crops rely on insects for pollination

We can help to encourage pollinating insects by growing flowering plants, including patches of wild flowers and weeds. And we can campaign for more sustainable agriculture.

